

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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DCEDC IS SEEKING NOMINATIONS FOR <u>NEW</u>, MORE INCLUSIVE ANNUAL AWARDS TO HONOR OUR LOCAL BUSINESSES!

STURGEON BAY, WI - The Door County Economic Development Corporation is excited to announce THREE NEW ANNUAL AWARDS THIS YEAR in an increased effort to promote business inclusivity and shine a light on the businesses and individuals who make Door County the truly unique economic utopia that exists today.

Your opportunity has arrived to honor the people and businesses that help make Door County a prosperous and unique community!

The Door County Economic Development Corporation's Board of Directors are seeking nominations for the following awards:

The Light Keeper Award - Women & Minority Owned Business of the Year;
The Range Lights Award - New Business of the Year (Less than 3 years);
The Lighthouse Award - Established Business of the Year and;
The Lantern Award - Lifetime Achievement.

These awards salute and celebrate individuals and businesses in the Door County community who have made a significant impact economically through business development and innovative operation, adaptability, passion, ingenuity, civic engagement and community involvement. The award winners will be announced at the Annual Meeting of the Door County Economic Development Corporation in September of 2021. The date for the Annual Meeting will be announced soon.

Additionally, the DCEDC is pleased to share that the awards that will be presented to each winner will be handcrafted awards created by two local Door County artisans and entrepreneurs, Laurel Grey Glassworks and R & R Companies, LLC. (also of Cutting Boards & More).

NOMINATIONS ARE NOW BEING ACCEPTED FOR THE FOLLOWING AWARDS:



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Click on the links below to submit a nomination online:

- The Light Keeper Award Women & Minority Owned Business of the Year
- The Range Lights Award New Business of the Year (Less than 3 years)
- The Lighthouse Award Established Business of the Year
- The Lantern Award Lifetime Achievement

Deadline to submit nominations is Wednesday, June 30th.

About the Awards:

The Light Keeper Award - Women & Minority Owned Business of the Year is awarded to a Door County women or minority owned business that shows vision, ingenuity and passion to forever change the economy on the Door Peninsula.

The Range Lights Award - New Business of the Year (less than 3 years) This award represents the difficulties of opening and surviving in business, adaptability, and shows that determination can result in a product or service that shines a light and has improved the quality of life in Door County.

The Lighthouse Award - Established Business of the Year Award is awarded to a business who has proven to be a pillar in the community, one that is solid and well established with no signs of distress. It is a beacon that lights the way for residents and guests alike.

The Lantern Award - Lifetime Achievement is given to an individual, couple, family or non profit-organization that has contributed a cumulative body of work resulting in significant positive economic impacts for the Door County Economic Development Corporation or the community of Door County. This honor will be awarded as-merited (not necessarily annually).

Any Door County resident, business or employee can submit a nomination by submitting a nomination form online at the links listed above or by contacting DCEDC. Self nominations are encouraged as are nominations for more than one business. Only one nomination per business or individual is required for consideration. For a paper nomination form or to ask questions, please email: kelsey@doorcountybusiness.com.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Founded in 1989, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation in Door County.

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