



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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DCEDC LAUNCHES "CREATOR'S CLUE", A GAME DESIGNED TO GET DOOR COUNTY STUDENTS FAMILIAR WITH LOCAL MANUFACTURERS

Sturgeon Bay, WI - Students at Southern Door and Washington Island High Schools kicked off a month-long game playing Creator's Clue--a game to help students learn more about manufacturing and their community.

Students were given clues to nine manufacturers and had to research companies and clues to try to determine who their Mystery Manufacturer was. For those students that guess correctly, they advance to create a promotional piece for the company, which is later judged and entered into a competition to receive cash prizes donated by Renard's Cheese and Therma-Tron-X.

The game, which was created by the Door County Economic Development Corporation (DCEDC), is designed to get students engaged in the manufacturing sector, learn about their products and careers, learn some interesting facts about various companies, and develop research, human resource, speaking and presentation skills.

The game is the second game offered by DCEDC this fall. In October sixth grade students were given Fun Fact Trading Cards, designed by DCEDC and sponsored by Therma-Tron-X. The cards were developed for use in the classroom and students learned about the companies on the cards. Once students accumulate all the cards, they can play Go Manny!, also known as Go Manufacturer, or Go Fish. A new deck of cards will be created each year offering more fun facts about the county's manufacturers.

All schools participated in the trading cards promotion, but only two high schools chose to participate in Creators Clue. For students that were not offered an opportunity to play Creators Clue, but would like to do so, they can contact Julie Schmelzer, Director of Business Development (julie@doorcountybusiness.com) at DCEDC to get a clue sheet.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Founded in 1989, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation in Door County.

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