

BROADBAND SUMMIT

NORTHEAST WISCONSIN REGION

OCTOBER 24, 2024

AGENDA

*Updated 9/25/24

- 8:30-9:30 am** **Event Registration**
Coffee and Conversations
Join fellow attendees and Internet Service Providers (ISPs) for coffee, continental breakfast and networking.
- 9:30-9:45 am** **Welcome and Overview**
Hugh Zettel -- County Supervisor, Broadband Committee Chairman, County of Door
Barb LaMue -- President and CEO, New North, Inc.
- 9:45-11:00 am** **Secondary Residents: Measuring Economic Impact of Broadband Presentation**
Matt Kures -- Community Economic Development Specialist
Community Development Institute, University of Wisconsin-Madison, Division of Extension
Panel
Steve Fisco, Jr. -- Owner, Island Outpost
Joel Gunnlaugsson -- Board Member, Washington Island Electric Cooperative
Kimberly Sawyer -- Senior Manager, External Relations, Nsight (Secondary Resident)
Keri Solis -- Economic Development and Tourism Coordinator, Marquette County
Moderated by Matt Kures
- 11:15 am-12:15 pm** **Lunch Service**
Broadband Briefings
Hear from regional and statewide organizations as they provide updates on the progress of their broadband efforts.
- 12:30-2:15 pm** **Innovations in Industry: How Broadband Enhances Business**
Listen to regional leaders of industry discuss how broadband expansion has enhanced business and the customer experience in Northeast Wisconsin and beyond.
Education and Healthcare
Panel
Kari Mueller -- Executive Director, Northeastern Wisconsin Area Health Education Center
Brian Stephens -- President and CEO, Door County Medical Center
Moderated by Hugh Zettel -- County Supervisor, Broadband Committee Chairman, County of Door
Agriculture, Manufacturing and Technology
Panel
Nick Hyland -- Account Executive, ark data centers
Ann Renard -- Owner, Renards Cheese
Bradley Uken -- Chief Administrative Officer, Wisconsin Farm Bureau
Moderated by Michelle Lawrie -- Executive Director, Door County Economic Dev Corp
- 2:15-2:30 pm** **Summit Wrap-Up**
Hugh Zettel -- County Supervisor, Broadband Committee Chairman, County of Door

STONE HARBOR RESORT
STURGEON BAY